Kirk Owens

Product Designer

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SUMMARY

Product designer with 14 years of finance experience, focused on clear web and mobile workflows. Shipped an iOS time tracker and lead design for business cash-flow forecasting software. Combine UX flows and visual design with engineering collaboration and AI-assisted implementation.

PRODUCT EXPERIENCE

Tivvity | Founder & Product Designer

November 2025 to present
Personal time tracker | Published on the App Store; Android in closed beta

- Owned requirements, UX flows, visual design, and interaction behavior; built the app through repeated AI-assisted development iterations and published it on iOS.
- Added a timer and stopwatch in response to a user request, offering alternatives to manual time entry.
- Refined the dashboard, calendar, goals, and time-entry flow through daily use, bug fixes, and user feedback.
- Reached 298 downloads as of November 26, 2026. RevenueCat reported 96 active users from October 29 to November 26, 2026.

Scope | Founder & Product Designer

October 2020 to October 2024; October 2026 to present
Business cash-flow forecasting | Functional website in private testing

- Owned product and accounting requirements, UX flows, and visual design. Created reusable Figma components for financial reports, transaction views, and mobile designs.
- Designed scenario creation beside cash-flow reports to keep assumptions visible with projected balances. Scenario workflows and QuickBooks Online sync remain in development.
- Moved account selection into filters above the transaction list to avoid horizontal scrolling through account cards. This layout decision is not yet validated with users.
- Worked full time with Jason, who led engineering, from April 2023 to October 2024; defined double-entry accounting requirements and refined flows around implementation constraints.
- Started designing alongside full-time employment in October 2020. Resumed development in October 2026 using AI-assisted tools.

SKILLS

Design: Figma, reusable components, user flows, wireframes, interactive prototypes, interaction design
Product: Requirements, financial workflows, feedback review, product analytics
Implementation: Engineering collaboration, AI-assisted development, HTML/CSS fundamentals

EDUCATION & CERTIFICATION

Google UX Design Certificate | August 2024
BBA in Accounting | Texas State University | 2014